www.classicsattheclubhouse.com

TRADING

TWO EVENTS ONE WEEKEND

LDC X THE CLUBHOUSE | PORSCHE AIR & WATER

LEGENDS Drivers Club

19.06.27 | PORSCHE AIR & WATER

Classics at the Clubhouse welcomes Legends Drivers Club to the fairways for a new Saturday collaboration built around Porsche, people and shared enthusiasm.

It's a natural meeting of two like-minded communities. LDC will bring its own identity to the course, creating a day with its own distinct character while remaining part of the weekend.

Expect a fantastic mix of modern water-cooled, transaxle, GT and air-cooled Porsches and more.

CLASSICS
AT THE CLUBHOUSE

VOLKSWAGEN | PORSCHE | COACHBUILT

20.06.27 | CLASSIC AIR COOLED

The event the air-cooled community has grown to know and love, bringing together some of the UK's finest air-cooled vehicles, leading brands and the culture surrounding them.

Widely regarded as one of the UK's favourite air-cooled events, Classics brings together a balanced mix of Porsche and Volkswagen, alongside a wonderful selection of other air-cooled marques.

Expect a high calibre of vehicles, incredible views and an atmosphere like no other.

If you'd like to know more about either event, or are interested in sponsorship or trade opportunities, please get in touch with our team at **info@classicsattheclubhouse.com**.

We look forward to hearing from you.

TRADING

Trading at Classics at the Clubhouse offers a great opportunity to showcase your products, creations or services to a passionate audience of automotive enthusiasts.

Whether you're a craftsman, artist, retailer, or restorer, this is your chance to connect directly with like-minded individuals and be part of something truly special.

Our packages start at just **£150 + VAT**, and we offer a range of flexible options to suit your needs.

Standard Pitch

6m x 4m

2 Staff passes

Recommended for 3m x 3m shelter.

£150.00 + VAT

Medium Pitch

8m x 4m

3 Staff passes

Recommended for larger shelters.

£200.00 + VAT

Large Pitch

10m x 6m

4 Staff passes

Recommended for larger shelters or vehicles.

£250.00 + VAT

Display Pitch

12m x 6m

6 Staff passes

Recommended for larger shelters or vehicle displays.

£350.00 + VAT

Bespoke

If you're looking for something a little more unique than one of our off-the-shelf packages, we're more than happy to tailor something around you.

Get in touch to discuss bespoke options, additional requirements or ideas for how you'd like to be involved.

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Please note that all prices shown and per day and exclude VAT.

TRADING

We understand that your time, money and energy all matter. You want to know that every event you attend delivers something worthwhile, whether that's sales, engagement, content, new relationships or simply a great weekend with your team and customers.

That's why we take a personal approach, working with the people behind each business to help make their experience as worthwhile as possible.

Take a look through the information below to see why we believe Classics at the Clubhouse could be the right fit for you.

Why Trade at Classics?

Classics at the Clubhouse offers traders the opportunity to become part of an established automotive event with a passionate community of owners, collectors and enthusiasts.

Over the years, we've welcomed thousands of visitors from across the UK and around the world, bringing together people of all ages through a shared love of cars and the culture surrounding them.

Audience

For 2027, we anticipate welcoming 1,800 to 2,000 visitors across the weekend.

Classics at the Clubhouse has previously welcomed approximately 450 air-cooled vehicles onto the fairways at a single event.

While 2027 will mark our first collaboration with Legends Drivers Club, we expect Saturday's Porsche-focused gathering to attract a similarly strong field, bringing a broad mix of vehicles and enthusiasts together across the two days.

Marketing & Reach

The majority of our marketing is digital, led through the established Classics at the Clubhouse Instagram and Facebook channels, supported by targeted paid campaigns across Meta.

This allows us to reach both our existing community and new audiences with an interest in Porsche, Volkswagen, classic cars and wider automotive culture.

A Unique Setting

Set across the fairways of Sandford Springs, Classics offers a distinctive way to experience automotive culture.

The relaxed atmosphere, carefully curated displays and unique golf-course setting give traders the opportunity to become part of the weekend in a way that feels natural and considered.

A Personal & Flexible Approach

We know that no two traders are the same, and we don't believe trading should feel like a one-size-fits-all package.

Our approach is deliberately personal and flexible. If you need help with accommodation, food, guest hospitality, set-up, additional space or something a little different, we'll work with you to make the weekend run as smoothly as possible.

The Trader Experience

Our traders are our guests for the weekend, and we want them to enjoy being part of Classics just as much as everyone else. From the moment you arrive, our aim is to help you settle in, make the most of the venue and feel properly looked after throughout the event.

Being part of Sandford Springs gives us the ability to offer much more than event space alone. On-site hotel accommodation, food and drink, private dining, hospitality and camping options can all be worked into your weekend, whether you're attending with a small team, hosting clients or bringing a larger group.

We want our traders to leave feeling that the weekend worked for them, commercially, socially and simply as an enjoyable event to have been part of.

Easy to Reach

Despite its countryside setting, Sandford Springs is remarkably easy to reach. The venue sits directly on the A339 between Basingstoke and Newbury, with straightforward access from both the M3 and M4, and plenty of on-site parking.

For teams travelling from further afield, Heathrow is around 55 minutes away by car, while the Channel crossings at Folkestone are approximately two hours away and Dover just over two hours, depending on traffic.

That makes the event particularly accessible for traders and guests travelling from across the UK and continental Europe.

Get in touch

If you think your brand could be a good fit for Classics, we'd love to hear from you and explore what we could create together.

For all enquiries, please contact:
info@classicsattheclubhouse.com





Sandford Springs
Kingsclere RG26 5RT



www.classicsattheclubhouse.com

Located on the Lakes Course at Sandford Springs Hotel & Golf Club, Kingsclere, UK, RG26 5RT

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